



The Private Eye
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Waiting for response from Warren with electronic copy.

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Your Perfectly Organized Life

Insider Secrets that let you save even more at warehouse stores! You already know they're great money-savers. In fact, you can stock up on lots of staples at warehouse stores for up to 30% less. And if you know a few special tricks of the trade, you can save even more ... less effort.

Co-workers Dina Weiss and Kate Post joined the same warehouse club at the same time and both shop there regularly. "But she seems to get better deals than I do," says Dina. "What does she know that I don't?"

We found out her secrets – and how you can get the best deals, too. "You can get better margins at warehouse stores just by knowing a few tricks," promises Corey Sandler, author of *Secrets of Savvy Consumers*. It's as easy as:

Knowing when to shop: "Warehouse clubs get new merchandise in daily from Monday to Saturday, so Sunday is the only day you won't find new items – which means there won't be as much selection that day," reveals industry expert Michael Clayman, publisher of *Warehouse Club Focus*.

Shopping at least once a month: "Otherwise you will miss out on lots of bargains that are there and gone within weeks," notes Clayman.

Letting yourself wander: Surprise buys – like barbecues or high-end bicycles – can be found anywhere in the store, says Clayman. They're called 'treasure hunt items' and aren't usually stocked in the store – so there's no regular place for them. "They put these items wherever they have room," he says "So go ahead and roam so you'll find all the best buys."

Getting in the holiday spirit three to four months early: Warehouse stores only get merchandise for a short amount of time – and when it's gone, it's gone for good, reports Clayman. And they get holiday items months in advance – so get ready to grab Christmas merchandise in August, because it could be gone by October!

Discovering the secret way to get what the store's out of: What is it? Shopping the club's web site! "Not only can you get the same great deals on their web sites, you can get things the stores are out of or don't offer," Clayman says. You can find these sites on the Internet by typing the name of the store – like www.costco.com or www.samsclub.com.